

Blooms & Cheer

SPREADING GOOD IS GOOD BUSINESS

Arrange for more smiles and “feels” at your next meeting with a Blooms & Cheer activity by Hilton—a new kind of team-building activity for meeting and event groups.

What follows is a how-to guide working with event specialists Repeat Roses® to produce and manage your Blooms & Cheer activity. Your Hilton hotel contact or Event Manager is happy to make the introduction, or assist you in finding another event partner, if desired.

WHY HOST A FLORAL RESCUE ACTIVITY AT YOUR NEXT EVENT?

Blooms & Cheer is a turnkey floral design experience in which attendees create bouquets for local charities with flowers recycled from a previous event.

After the flowers are enjoyed by the recipient, Repeat Roses collects the arrangements for composting. A modest event can contribute up to 400 lbs. of floral waste.

The program is a socially responsible, zero-waste initiative making a positive impact on the planet—and your attendees!

Best part, your attendees will leave with a new skill (and perhaps a new hobby!), along with lasting memories.

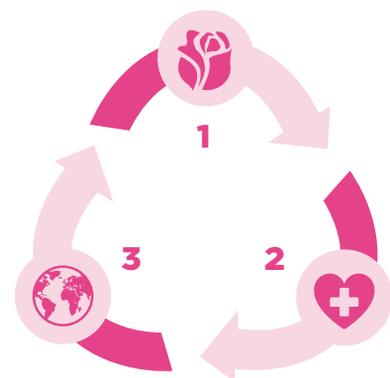
Reasons to consider a Blooms & Cheer activity:

- Uniquely engaging
- Highly visual and emotive
- Casual, social setting
- Hands-on, easy assembly for all
- Local charity tie-in
- Socially responsible, aligning with CSR goals

REPEAT ROSES EVENT LIFE CYCLE

Note: These “life cycle” steps are unique to Repeat Roses.

FIRST LIFE. Florals on display, enjoyed for only a few hours at one event, are collected to be repurposed, giving them a second and third life.



THIRD LIFE. Florals are picked up and composted—diverting tons of waste from landfills and reducing harmful greenhouse gases.

SECOND LIFE. Florals are rearranged into bouquets and delivered to those who could use a little joy in their life.

REPEAT ROSES® BLOSSOM BAR™

PROVIDES

- (1) workshop instructor and workshop assistants
- Flowers, vases and tools*
- Hangtags, ribbons, pens
- All transportation of flowers to venue, charity and second pickup for composting service
- Signage
- Composting service
- Post-event waste diversion data and social impact report

**Should you wish to redesign florals from your own event, Repeat Roses can provide information on proper overnight storage and can incorporate these flowers into the redesign experience.*

OPTIONAL ADD-ONS

- Branded hangtags with company logo and Repeat Roses logo
- Enhanced social media and digital marketing packages
- Flower crowns and upgraded flower arrangements
- Guests to join Repeat Roses for hand-delivery of flowers to charity
- Speaking engagement with Repeat Roses Founder & CEO Jennifer Grove

Meeting planners responsible for travel and hotel arrangements for all Repeat Roses team members.

HOTEL PROVIDES

- Venue
- Tables
- Linens
- Chairs
- Water source
- Catering options, priced per person
- Room block
- Event room

Hotel fees apply.

MEETING PLANNER RECEIVES

- Waste diversion data and social impact report from Repeat Roses
- Official donation acknowledgment letter from nonprofit organization
- Charitable tax-credit opportunity

PRICING

Repeat Roses will create a customized proposal based on client event goals. Starting prices begin at \$150-\$200 per person. Event pricing based on one-day events up to three hours.

CONTACT

Please e-mail Jessica Dillon, Global CSR Partnerships Manager, at jessica@repeatroses.com for a customized proposal or for more information.

repeatroses.com | [@repeatroses](https://www.instagram.com/repeatroses) | [#itschictoshare](https://www.facebook.com/itschictoshare) | [#followthatflower](https://www.instagram.com/followthatflower) | [#awinfortheearth](https://www.instagram.com/awinfortheearth)



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Hilton is on a mission to cut our environmental footprint in half and double our social impact by 2030. Partnering with Repeat Roses helps us toward our goal one flower at a time.

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