

# Good Servings

**PACKING MORE MEANING INTO THE MEETING DAY.**

**In just a few short hours, your group can make a world of difference with a Good Servings meal-packaging activity.**

What follows is a how-to guide working with the nonprofit organization, and Hilton partner, Rise Against Hunger® to produce and manage your Good Servings activity. Your Hilton hotel contact or Event Manager is happy to make the introduction or assist you in finding another partner, such as a local food bank, if desired.

## WHY HOST A MEAL-PACKAGING ACTIVITY?

Good Servings is a one- or two-hour team building activity where attendees pack nutrient-rich meals for undernourished families and communities around the world.

When you partner with Rise Against Hunger, you provide the volunteers and cover the fees, and Rise Against Hunger handles everything else.

It's a break in the day that provides goodwill and leaves an emotional impact on your attendees—one that carries on long after the meeting day.

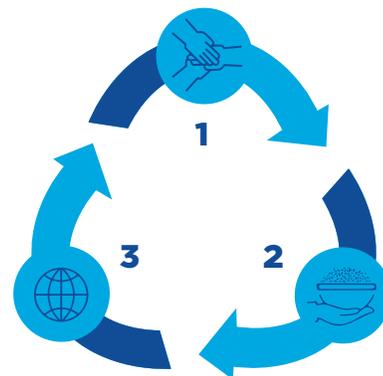
### Reasons to consider a Good Servings activity:

- **Highly visual and emotive**
- **Hands-on, easy assembly for all**
- **Casual, social setting**
- **Give-back charitable tie-in**

## FULFILLING IN SO MANY WAYS

Rise Against Hunger has been coordinating and distributing food and other life-changing aid since 1998. As your partner, your event will be:

**LIVELY & HANDS ON**—Meal packing is a lively team-building experience that fosters camaraderie and goodwill.



**SOCIALLY RESPONSIBLE**—Rise Against Hunger's mission and practices align with many companies' CSR goals—providing a ready-made activity for public relations outreach.

**EASY TO IMPLEMENT**—Rise Against Hunger provides all the ingredients, equipment and facilitators.

# Rise Against Hunger Cost Overview

NUMBER OF PACKAGED MEALS	LIVES NOURISHED	EVENT DONATION
10,000 (minimum)	95	\$3,400
25,00	238	\$8,500
55,000	523	\$18,425
142,000	1,352	\$46,860
285,000	2,714	\$91,200

## RISE AGAINST HUNGER STATS & FACTS: DID YOU KNOW?



**821 MILLION**  
people in the world  
don't get the food  
they need to live a  
healthy life



**ONE IN NINE**  
people goes to bed  
hungry each night



**ZERO HUNGER**  
United Nations  
2030 Sustainable  
Development Goal



**1,404,110**  
lives nourished by  
Rise Against Hunger  
meals and other aid  
in 2017

Hilton is on a mission to cut our environmental footprint in half and double our social impact by 2030. Partnering with Rise Against Hunger helps us toward our goal one meal at a time.

Speak with your Hilton Worldwide Sales and/or Hotel Sales Representative about hosting a Meet with Purpose Good Servings activity with Rise Against Hunger at your next event.

[riseagainsthunger.org/hilton-event/](https://riseagainsthunger.org/hilton-event/)

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