

Hilton

# Helping hands

## HELP CLEAN THE WORLD

**Create a meaningful experience for meeting and event groups with a team-building activity that's committed to improving lives and the planet—one bar of soap at a time.**

What follows is a how-to-guide working with the nonprofit organization Clean the World® to produce and manage your Helping Hands event. Your Hilton hotel contact or Event Manager is happy to make the introduction, or assist you in finding another event partner, if desired.

### WHY PLAN A CLEAN THE WORLD ACTIVITY AT YOUR NEXT EVENT?

A Helping Hands kit-building activity is a refreshing event in every sense. Guests pack soaps and other hygiene products, like mini shampoo bottles, lotions, razors and washcloths. Kits are donated to a charity that can distribute them to homeless or displaced men, women and families who have little access to private bathing or personal hygiene products. It's a chance for attendees to share time with one another and help their neighbor in need too.

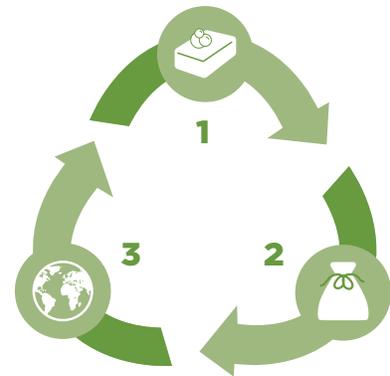
Additionally, in just five years, the Hilton Clean the World partnership has yielded more than 6.8M bars of soap distributed across 127 countries contributing to a 35% decrease in hygiene-related diseases worldwide and diverted 1.5M+ pounds (or 750 tons) of waste from landfills.

**A sustainable, waste-reducing initiative, this “refreshing” kit-packing activity makes a positive impact in so many ways.**

- **Uniquely engaging**—casual, social setting, easy assembly
- **Positive social and environmental impact**—aligns with corporate responsibility goals and commitments
- **Easy to implement**—cost effective, turnkey

### CLEAN THE WORLD PRODUCTS LIFECYCLE

**COLLECT.** Partially used soaps are collected from the hotel industry, including Hilton properties, then sterilized and recycled by Clean the World for a second life.



#### **DISTRIBUTE.**

Kits are packaged and distributed around the world, helping to save lives exposed to communicable diseases, and protecting our planet through the power of recycling.

#### **RECYCLE.**

Recycled products are assembled into hygiene kits, diverting tons of waste from landfills.

**Learn more about Hilton's Travel with Purpose commitment to cut our environmental footprint in half and double our social impact by 2030.**

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# Cost Overview

NUMBER OF KITS	PRICE PER KIT	TOTAL FEE
100 - 500	\$6.25	\$625 - \$3,125
600 - 2,000	\$5.25	\$3,150 - \$10,500
2,100 - 5,000	\$5.00	\$10,500 - \$25,000
5,100+	\$4.75	\$24,225+

*Kits are ordered in 100 quantity increments. Clean the World (CTW) requires payment in full 30 days prior to the event. Rush charges of 25% apply for orders placed within 30 days of the event date.*

## CLEAN THE WORLD

### PROVIDES

- Hygiene kit products
- Inspirational note cards to decorate/personalize for each kit
- Signage (review to make sure appropriate for event)
- Suggestions for end recipients/community partners
- End recipient/charity partner kit pick-up facilitation

### OPTIONAL ADD ONS

- Children's, veterans', and women's themed kits
- 500 CTW green cinch backpacks – **\$2,500**
- CTW guest speaker – **\$500-2,500 + travel**
- CTW event lead – **\$100/hour + travel**
- CTW event support staff – **\$100/person per day + travel**

*Meeting planners are responsible for all CTW team members' travel and hotel arrangements.*

## HOTEL PROVIDES

- Venue
- Tables
- Linens
- Chairs
- Box cutter(s)
- Tape gun(s)
- Packing tape
- Black marker(s)
- Large trash cans & recycling bins
- Dolly (if applicable)
- Catering options, priced per person
- Room block
- Event room

*Hotel fees apply. For an elevated experience, have the hotel provide unused bathroom amenities unique to your hotel, sourced through Guest Supply or your preferred amenity provider.*

## CONTACT

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Hilton is on a mission to cut our environmental footprint in half and double our social impact by 2030. Partnering with Clean the World helps us toward our goal one bar of soap at a time.

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